



# Train the Trainer: Leading Design Thinking for Innovation

## Growth Through Learning

In today's competitive and dynamic healthcare climate, it is critical to develop leadership skills to help team members reach their full potential. Our goal at Philips Healthcare is to train tomorrow's healthcare leaders today and provide support across all levels of the healthcare continuum.

### **Philips Leadership Excellence - PLE155**

Leading innovation with your team is new, different, meaningful, necessary across the organization, and extremely challenging. This is why we need to spend time learning it and prototyping it.

Many people in organizations have not truly learned how to innovate or help others learn new ways. This is why leading innovation can be a great challenge...since people are new to it and haven't had a significant learning experience to help them. Many have a history as a part of a culture of execution and not a culture of innovation, which is also required now. The age of acceleration we are living in requires innovation and to do new things in new ways in order to grow. This leadership workshop is designed to help you lead more human-centered, interactive and engaging meetings, workshops, and group sessions that help generate ideas and innovation. In this hands-on collaborative experience, you will participate in creative activities and learn how to use techniques and tools to confidently and actively facilitate others in design thinking and innovation projects. Learn, co-create, and enjoy design thinking with others in this inspiring human-centered experiential workshop. Become part of the Innovation Ecosystem.

## Building an Agile Culture of Innovation with Design Thinking(PLE154)



### Course objectives.

Upon completion of this course, the participant will increase their ability to:

1. Design and lead your own training sessions, workshops, or programs.
2. Make your group sessions more engaging through design thinking facilitation.
3. Join a collaborative community of practice to design a program you can use.
4. Leave with a collection of resources you can use in your organization.
5. Become a more transformational leader to help others create the future.
6. Help others learn to innovate through design thinking.

### Participants Receive

·Access to our online workshops and guides to help you use our innovation leadership and facilitation techniques and activities in your work.

### Faculty

Innovation Training Facilitator  
Philips clinical service specialist

### Locations

Course may be held in Philips central locations in Alpharetta, Georgia; Bothell, Washington; and Cleveland, Ohio. Other locations may be offered.



### For more information

Contact a Philips ultrasound clinical services coordinator at 800-522-7022 and visit our education catalog at

[www.learningconnection.philips.com/ultrasound](http://www.learningconnection.philips.com/ultrasound)

