



Innovation for Breakthrough Results

Growth Through Learning

In today's competitive and dynamic healthcare climate, it is critical to develop leadership skills to help team members reach their full potential. Our goal at Philips Healthcare is to train tomorrow's healthcare leaders today and provide support across all levels of the healthcare continuum.

Philips Leadership Excellence - PLE115

The term 'innovation' means a new way of doing something -- having the ability to look at something old or current and see something new or different. To succeed in today's economic conditions, truly successful CEOs didn't fall back on traditional management discipline, existing best practices, or status quo operations. They dug deeper, wider, and exploded with out of the box critical thinking skills to survive and thrive. In fact, according to a new IBM study, creativity and innovation is now the most important leadership quality for success in business over the next five years.

This Innovation workshop teaches participants to apply innovation techniques to achieve breakthrough results. Armed with new techniques and strategies, participants become stronger role models as creative agents, and entrepreneurs among others to ultimately provide a competitive edge for your organization. The workshop incorporates a high level of interactivity, practical learning, self-assessment, exercises, skill practice, case studies and action planning in a fun and relaxed atmosphere.

Innovation for Breakthrough Results (PLE115)



Course objectives.

Upon completion of this course, the participant will increase their:

- Creative capacity
- Pattern breaking skills
- Willingness to experiment and take risks
- Courage and resilience levels
- Idea nurturing ability
- Levels of curiosity and energetic persistence

Participants Receive

- Coaching throughout the session
- Written and verbal evaluation of strengths/areas for improvement
- A workbook/reference manual

Faculty

Training Edge Facilitator
Philips clinical service specialist

Locations

Course may be held in Philips central locations in Alpharetta, Georgia; Bothell, Washington; and Cleveland, Ohio. Other locations may be offered.



For more information

Contact a Philips ultrasound clinical services coordinator at 800-522-7022 and visit our education catalog at www.learningconnection.philips.com/ultrasound

