

# Motivating Employees

## Growth Through Learning

In today's competitive and dynamic healthcare climate, it is critical to develop leadership skills to help team members reach their full potential. Our goal at Philips Healthcare is to train tomorrow's healthcare leaders today and provide support across all levels of the healthcare continuum.

### **Philips Leadership Excellence - PLE112**

It's no secret. Employees who feel they are valued and recognized for the work they do are more motivated, responsible, and productive. This is a busy one-day workshop to help supervisors and managers create a more dynamic, loyal, and energized workplace. This program is designed specifically to help busy managers and supervisors understand what employees want and to provide them with a starting point for creating champions.

## Motivating Employees (PLE112)



### **Course objectives.**

Upon completion of this course, the participant will increase their ability to:

- Describe what motivation is
- Explain common motivational theories and how to apply them
- Understand when to use the carrot, the whip, and the plant
- Discover how fear and desire affect employee motivation
- Explore ways to create a motivational climate and design a motivating job
- Understand personal motivators
- To recognize motivators and values in others
- Adapt and embrace varying motivators to create a positive and empowering environment

### **Participants Receive**

- Coaching throughout the session
- Motivators Assessment Report
- Evaluation of strengths/areas for improvement
- A workbook/reference manual

### **Faculty**

Training Edge Facilitator

Philips clinical service specialist

### **Locations**

Course may be held in Philips central locations in Alpharetta, Georgia; Bothell, Washington; and Cleveland, Ohio. Other locations may be offered.



### **For more information**

Contact a Philips ultrasound clinical services coordinator at 800-522-7022 and visit our education catalog at

[www.learningconnection.philips.com/ultrasound](http://www.learningconnection.philips.com/ultrasound)

